

Maya's Digital Launch Toolkit

Version: Q3Patch_v1 | Persona Funnel Document

- Define your launch offer (course, template, coaching).
- Use Elementor or MailChimp for your landing page.
- Write a 3-email intro funnel (problem, solution, proof).
- Embed lead magnet using PDF or resource vault.
- Test sales page with real traffic (Reddit or FB group).
- Set a 14-day launch runway with checklist.
- Follow up with testimonials and next offer upsell.

Built for U5 Scroll Logic | Trifinity Persona-Tagged | Q3 2025