Liam's Career Pivot Plan

Version: Q3Patch_v1 | Persona Funnel Document

- Pick 1 skill track (SaaS support, content ops, etc.)

- Enroll in low-cost certification (e.g., Educative).

- Audit 3 job descriptions in your pivot target area.

- Update resume using role-matching phrases.

- Create a starter portfolio (1-2 proof projects).

- Apply to 3-5 roles/week using saved pitch templates.

- Track replies + rejections for pattern diagnosis.